

2022/23

## THE FIRST STEP

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## THE SECOND STEP

EXPLORE US

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RIGHT BRAIN EDUCATION

HEGL

HEGURU

DUBAI

Enrichment Program

The #1 Right Brain Education in the UAE. An award-winning Japanese brain training program with over 30 years of experience and research!



AGE GROUP

INFANT

6 months - 2 years old

TODDLER

3 - 4 years old

PRESCHOOL

4 - 6 years old



# OUR ACTIVITIES



## HEGURU TRAINING

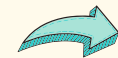
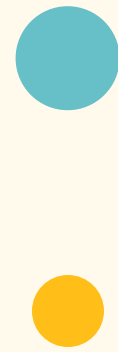
Heguru is a high-speed learning system that nurtures the right and left brains. The method is unique to the program and backed by research from Japan headquarters.

The critical development period is from birth up to 6 years of age. Training during this period develops an effective learning system for children. It helps to build a rich knowledge bank in each child's conscious and subconscious minds.

Without training, the learning efficiency will reduce and becomes dormant after 6 years old as the brain's absorbency decreases.

## LEFT BRAIN / RIGHT BRAIN

Heguru was established because of the different natures of the two hemispheres. The typical education system favours the left brain learning system. Therefore, the right brain learning system is dormant and the potential is untapped. Heguru activates the right brain to significantly increase the capacity of children. When both hemispheres are in sync, learning efficiency will develop.



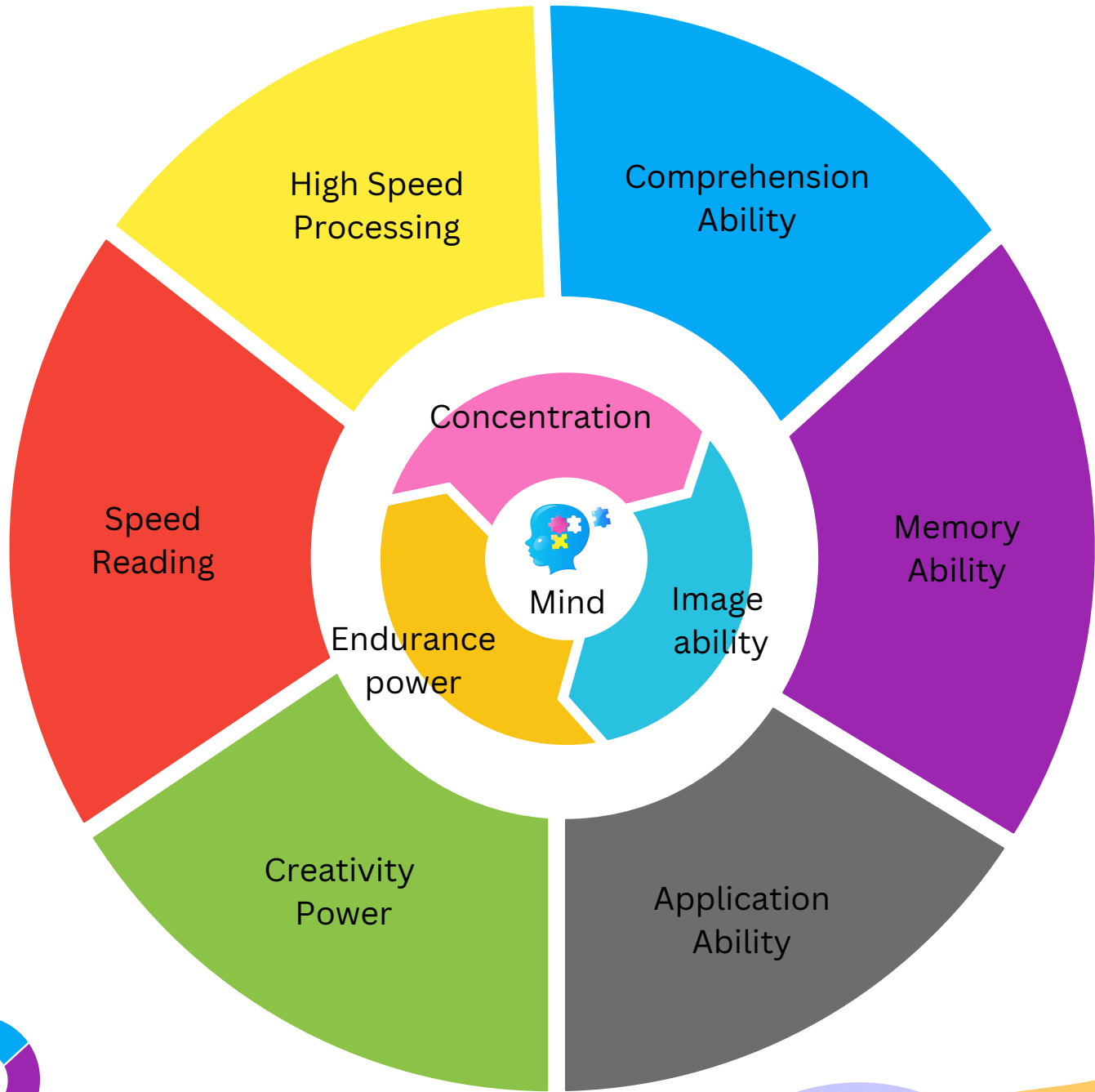
| Left brain<br>Language brain         | Right brain<br>Image brain               |
|--------------------------------------|--|
| Actual consciousness                 | Potential consciousness                  |
| Slow speed                           | High speed                               |
| Small data processing                | Large data processing                    |
| Understanding information one by one | Automatic processing of mass information |

# HEGURU RESULT

- High memory capacity
- Advanced IQ development
- High speed processing system
- Self-regulated focus
- Creativity power
- Balance of heart & mind

# HEGURU'S 10 BASIC ABILITIES

The core abilities that Heguru students develop throughout the ages of 0 to 6 years old.



## BASIC ZONE

0 - 3 years old

## IMPLEMENTATION ZONE

4 - 6 years old



**TRIAL**



**CLASS**



### **Trial Class**

A paid Trial Class is offered for new students. It is a chance to experience Heguru's Right Brain Training class. It is a one-time offer prior to enrolment. Booking must be made before coming to the class.

# THE CLASS EXPERIENCE GUIDE

## **PARENT & CHILD PROGRAMME**



Parents to attend the class with their children for Infant & Toddler. Preschool students enter the class independently.

## **FAST-PACED CLASS**

The fast speed is the stimulation needed for right brain activation.



## **HIGH VOLUME OF ACTIVITIES**

Mass input of information for further right brain activation. We conduct more than 40 activities in class.



## **HEGURU RIGHT BRAIN CLASS ATMOSPHERE**

When we say our class is different from others, it is unique. Here are some qualities to take note:

- 2 teachers to ensure the fast pace
- High energy to activate the emotive brain and absorb more knowledge
- Lights and audios are adjusted
- Positive engagement is the core of our classroom!

## **CLASS FREQUENCY**

As we are an enrichment program, we offer our class **once a week**. Infant & Toddler is for **60 minutes**. Meanwhile, Preschool class is for **90 minutes**.





# Program HIGHLIGHTS

## What do we teach?

We don't teach subjects!  
Instead, we train hard to give the brain the skills to learn subjects effectively and effortlessly!

1.

### Infant 6 months to 2 years old

- Information input stage
- Expansion of brain capacity
- Modelling and support from parents
- Parent's support will nurture children's engagement

2.

### Toddler 3 to 4 years old

- Growth of independence stage
- Right brain atmosphere stimulates hidden potential
- Parent's support is like a bridge to strong learning foundation
- Absorbing information in fast speed increases

3.

### Preschool 4 to 6 years old

- Independent stage
- Ability to self-regulate in learning process
- Advanced combination of left and right brain stimulation
- High-speed processing system application
- Comprehension to stimulate IQ in high volume



# Heguru Origins

Our program is founded by Mrs. Ruiko Henmi in Japan. The engine of the program stems from Henmi Educational General Laboratory (HEGL).



## 2022

|           |                      |
|-----------|----------------------|
| Australia | Malaysia             |
| China     | Myanmar              |
| Hong Kong | Singapore            |
| India     | Taiwan               |
| Indonesia | Thailand             |
| Japan     | United Arab Emirates |

# HEGURU DUBAI

2022/23



## TRIAL CLASS PRICE LIST

|  |                           |                           |
|--|---------------------------|---------------------------|
| <b>Infant, Toddler<br/>&amp; Toddler Elite</b> | <b>Preschool I</b>        | <b>Preschool II</b>       |
| <b>WEEKDAY</b><br>AED 170                      | <b>WEEKDAY</b><br>AED 190 | <b>WEEKDAY</b><br>AED 230 |
| <b>WEEKEND</b><br>AED 190                      | <b>WEEKEND</b><br>AED 210 | <b>WEEKEND</b><br>AED 250 |

### Notes

- Trial Class fee is to be paid before the commencement of the class.
- Price is stated per class. The trial rate is valid only once for newcomers.
- Weekdays are Thursday/Friday. Alternatively, weekends are Saturday/Sunday.

# HEGURU DUBAI

2022/23



## PRICE LIST

Infant, Toddler  
& Toddler Elite

**WEEKDAY**

AED 185

**WEEKEND**

AED 205

Preschool I

**WEEKDAY**

AED 205

**WEEKEND**

AED 225

Preschool II

**WEEKDAY**

AED 250

**WEEKEND**

AED 270

### Notes

- All fees are to be settled at the beginning of the term.
- Price is stated per class. The total fee will always be subject to the number of lessons within a term.
- A one-time registration fee of AED200 is applied for new enrolment.
- Weekdays are Thursday/Friday. Alternatively, weekends are Saturday/Sunday.